## #HyFive A Rural Woman



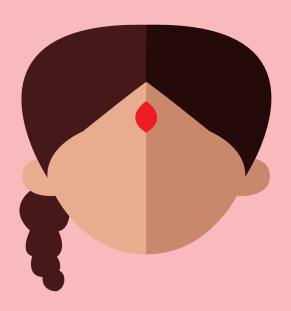
Hygiene for Five days for a month

80% OF GIRLS IN INDIA CAN'T AFFORD SANITARY PROTECTION.

75% OF GIRLS HAVE NO ACCESS TO MATERIAL THAT SAFELY ABSORBS PERIOD FLOW

**ADOLESCENT** 

GIRLS MISS 5
DAYS OF
SCHOOL A
MONTH (50 DAYS
A YEAR) DUE TO
LACK OF
ACCESS TO
MENSTRUAL
PROTECTION

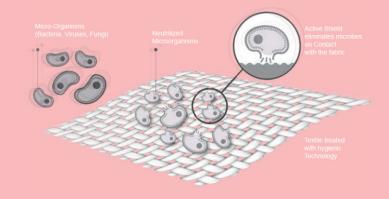


80% of WOMEN IN INDIA CANNOT AFFORD HIGH COST, DISPOSABLE SANITARY PADS

87% OF WOMEN AND GIRLS HAVE LITTLE OR NO KNOWLEDGE OF MENSTRUATION AND REPRODUCTIVE HEALTH.

THE BIGGEST BARRIER TO USING SANITARY NAPKINS IS AFFORDABILITY

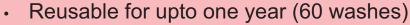
Now, FINALLY there is an affordable solution for the 400 million who want an easier and cheaper alternative: SAAFKINS - The world's First advanced 12 hours Reusable Sanitary Protection!



Every Napkin is treated with a proprietary disinfecting textile-treatment technology, making the fabric antimicrobial and skin safe (no chemicals, no toxins). Due to a **Special Stain-Release Technology**, the four layers of the Napkin is easy to wash and re-use.

A Solution for **80% girls in India who cannot afford Sanitary Napkins.** The Worlds First (and only) bacteria and yeast killing, reusable, washable,

affordable sanitary solution.



- Effective fluid absorption for upto 12 hours (90 100 ml)
- Special leak-proof lining
- 85% Biodegradable.

## WOTR's INTERVENTION

- Education for rural women on reproductive health and hygiene for which we have run campaigns in 130 villages with an outreach of 26000 women and 7800 girls upto March 2017
- Distribution of 1000 SAAFKINS to 700 women and 300 girls.

OUR TARGET: 2288 villages and 457600 girls and women.

## Help us achieve our target

#HyFive a girl/woman and give her education and hygiene for those 5 days

₹210 For one Woman

₹620 For three Women ₹1030 For Five Women



Thank You....

Watershed Organisation Trust, (WOTR)

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